

Example of the Experimental Design

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In this exercise, we will ask you to think about North Korean defector-migrants in South Korea. That is, those who left North Korea and have resettled in South Korea. We will provide you with several pieces of information about two different personal profiles. For each pair of people, please indicate which of the two you would personally prefer to vote for, employ in a company, and have as a neighbor. You will be shown eight pairs in total.

This exercise is purely hypothetical. Even if you aren't entirely sure, please indicate which of the two you prefer.

	Profile A	Profile B
Sex	Man	Woman
Age	18	27
Has children	No	Yes
Relationship status	Married	Divorced
Current occupation	Office worker	Doctor
Former KWP member	No	Yes
Time spent in China after defection	Less than one week	3 years
Religion	Protestant	No religion
Time spent in South Korea	Newly arrived	3 years
Social networks	Only South Korean colleagues	A few close colleagues
Which of the two people would you vote for in a local election?	Profile A <input type="radio"/>	Profile B <input type="radio"/>
If you were a business owner, which of the two people would you hire as an employee?	Profile A <input type="radio"/>	Profile B <input type="radio"/>
Which of the two people would you prefer to have as a neighbor?	Profile A <input type="radio"/>	Profile B <input type="radio"/>

This figure shows an approximation of what respondents read, translated into English. Table created by Steven Denney and Christopher Green for "Improving North Korean Defector Integration in South Korea: Survey Findings and Recommendations," published at *38 North*.