### The Policy Mix: Defector Business Support Attributes and Values

<table>
<thead>
<tr>
<th>Policy Mix Aspect</th>
<th>Attribute</th>
<th>Values</th>
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</table>
| Policy goal and rationale | Policy Goal                | Support entrepreneurship  
Support start-ups or firm growth  
Employment support  
Support innovation or research & development |
|                         | Reason to Support Policy   | It is good for South Korea  
It will help North Koreans who face discrimination  
It will improve local business conditions  
Other countries use similar policies to help new immigrants |
| Cost                    | Public Cost                | Government deficit spending  
Income tax increase  
Corporate tax increase |
|                         | Policy Instrument          | Advisory services only  
Subsidized office space and incubation support  
Non-repayable grants (i.e., cash transfer)  
Tax credit  
Special low interest loan |
|                         | Eligible Recipients        | All businesses run by defector-migrants  
All joint ventures between defector-migrants and native South Korean partners  
Only profitable defector-run businesses |
| Political actors         | Main Endorser              | Some people endorse this policy  
The President endorses this policy  
The Minjoo Party endorses this policy  
The People’s Power Party endorses this policy |
| Civic and interest groups | Views of Business Community | Some businesspeople support this policy  
Small business owners support this policy  
An association of SMEs supports this policy  
Large companies support this policy |
|                         | Views of Civil Society     | Some members of civil society support this policy  
North Korean defector-run NGOs support this policy  
Migrant worker groups support this policy  
Human rights groups support this policy |

Notes: Attributes and values were used in the choice-based conjoint experiment. The policy mix categories are the concepts being measured. Table designed for “Because it is good for Korea: Public Support for Defector Entrepreneurship”, published at 38 North by Steven Denney and Christopher Green.