

## The Policy Mix: Defector Business Support Attributes and Values

| <i>Policy Mix Aspect</i>   | <i>Attribute</i>            | <i>Values</i>   |
|----------------------------|-----------------------------|---|
| Policy goal and rationale  | Policy Goal                 | Support entrepreneurship<br>Support start-ups or firm growth<br>Employment support<br>Support innovation or research & development  |
|                            | Reason to Support Policy    | It is good for South Korea<br>It will help North Koreans who face discrimination<br>It will improve local business conditions<br>Other countries use similar policies to help new immigrants    |
| Cost                       | Public Cost                 | Government deficit spending<br>Income tax increase<br>Corporate tax increase  |
| Instrument and beneficiary | Policy Instrument           | Advisory services only<br>Subsidized office space and incubation support<br>Non-repayable grants (i.e., cash transfer)<br>Tax credit<br>Special low interest loan                               |
|                            | Eligible Recipients         | All businesses run by defector-migrants<br>All joint ventures between defector-migrants and native South Korean partners<br>Only profitable defector-run businesses                             |
| Political actors           | Main Endorser               | Some people endorse this policy<br>The President endorses this policy<br>The Minjoo Party endorses this policy<br>The People's Power Party endorses this policy                                 |
| Civic and interest groups  | Views of Business Community | Some businesspeople support this policy<br>Small business owners support this policy<br>An association of SMEs supports this policy<br>Large companies support this policy                      |
|                            | Views of Civil Society      | Some members of civil society support this policy<br>North Korean defector-run NGOs support this policy<br>Migrant worker groups support this policy<br>Human rights groups support this policy |

Notes: Attributes and values were used in the choice-based conjoint experiment. The policy mix categories are the concepts being measured. Table designed for "Because it is good for Korea": Public Support for Defector Entrepreneurship", published at *38 North* by Steven Denney and Christopher Green.